



॥वसुधैव कुटुम्बकम्॥

# SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT



SYMBIOSIS INTERNATIONAL UNIVERSITY



SYMBIOSIS INFOTECH CAMPUS

Born out of the vision of Dr. S. B. Mujumdar in 1993, **SYMBIOSIS CENTER FOR MANAGEMENT & HUMAN RESOURCE DEVELOPMENT (SCMHRD)** is one of the renowned B-Schools of the country. SCMHRD was initially known primarily for its HR program which is deemed to be the third best in the country. But in recent times, it has also carved a special niche for itself in the fields of Marketing, Finance and Operations, analytics and infrastructure. Also SCMHRD is the first B-School in the Symbiosis family pursuing AACSB accreditation.



## MDP@SCMHRD

SCMHRD constantly seeks opportunities to leverage upon its strengths to assist organizations in designing and delivering interventions in the shape of learning and development programs. This in turn, augments the overall canvas of organizational efficiency, sustainability and success in the long run. Also it strengthens the academic acumen of SCMHRD and achieves industry academia congruence in terms of the curriculum and its delivery mechanism. The relationship thus forged, has prompted SCMHRD to also embark upon Management Development Program (MDP) for different Organizations, wherein, organizations choose to leverage upon the expertise of SCMHRD to cater to their learning and development needs. This is done by sending their employees to the open MDPs or getting customized MDPs designed and delivered by SCMHRD. Either way, it's a win-win situation for both.

The MDP wing of SCMHRD delivers customized programs by taking the tougher route of diagnostic training and development schedules. The diagnostic approach though difficult is focused and yields maximum benefits. SCMHRD intends to add value through, 'Best Practices' and make a difference. Research forms an integral part of the whole process. The MDPs are need-based and the delivery models impact-based. Strong research base and industry exposure of SCMHRD faculty make them well equipped to deliver the competitive edge to the working executives.

## Ongoing Projects 2019 -

Sr. no.	Workshop Name	Period	Number of phases	Number of days	Number of participants	Name of corporate partners
1	Nalanda - Functional Capability Development Programme for HR, Finance and IT	April, August and Nov, 2019 & Feb, 2020	4	28 days Residential Training	107	Adani Group
2	Procurement and SCM Training	May and June, 2019	2	4	30	Kalpataru Group
3	Procurement and SCM Training	September 2019 in Gandhinagar	1	3	30	Kalpataru Power transmission Limited
4	Change Management and One-Voice Leadership training	June, 2019	2	2 days Residential Training	2 batches of 20 participants each	Burckhardt Compression



Management Development Programme on Procurement and Supply Chain Management - August 2019, Gandhinagar

One Voice Leadership - 19<sup>th</sup> and 20<sup>th</sup> June 2019



Nalanda - Functional Capability Development Programme - 2019-20, Pune

Management Development Program on Procurement and Supply Chain Management - June 2019



## Abridged list of workshops conducted -

Sr. no.	Workshop Title	Participants
1	HR analytics	Open program
2	Personal excellence for junior management officers	HPCL
3	Type at Work – Using MBTI® for Professional and Team Effectiveness	HPCL
4	Supply chain management – planning for excellence	Burckhardt compression (India) Pvt. Ltd.
5	General Management Program for Middle-Management Level (20 days)	Burckhardt compression (India) Pvt. Ltd.
6	Demand forecasting and planning	Tata Chemicals Ltd.
7	Inventory management & ware house performance	Tata Chemicals Ltd.
8	Special talent recognition	Honeywell
9	Advanced management program for entrepreneurs	Thermax Ltd.
10	Financial planning and customer service	Max Newyork Life Insurance Co. Ltd.
11	Effective Power - Point Presentation	ACC Ltd.
12	Lean - Six Sigma Green Belt Training Program	Aker solutions
13	Management Development Program	Cummins India
14	CRM	Metal junction Services Ltd.



## Indicative List of Proposed Workshops -

Sr. no.	Name (s) of Programme
1	HR Analytics using R
2	Visual Analytics
3	Risk Analytics
4	Social Media Analytics
5	Data Analysis for Decision Making
6	Sexual harassment at workplace
7	Essentials of Retail operations
8	Type at Work – Using MBTI® for Professional and Team Effectiveness
9	Leadership Development and Capacity Building
10	Leadership, Vision and Entrepreneurship
11	Choose your growth strategy
12	Basic Managerial Skills for New Managers
13	Beginners guide to training
14	Communicating for Professional Effectiveness
15	Personal Effectiveness through Self-Awareness Series
16	Stress Management Technique Workshop
17	Applying Emotional Intelligence in the Workplace
18	Conflict Management and Negotiation Skills
19	Finance for Non-Finance
20	Financial Statement Analysis
21	Financial Modelling
22	Sales Acceleration
23	Sales & Distribution Management
24	Effective B2B Selling
25	Employee Relations Law
26	Competitive Advantage through Competitor Analysis
27	Selling Skills for Sales Officers/Executives
28	RDBMS for Sales and Marketing
29	Industrial Marketing
30	Management of Relationships with Customers
31	Marketing essentials for Sales team
32	Customer Relationship Management (CRM)
33	Strategic management for SMEs
34	Lean Six Sigma Green Belt Training Program (Train & Test)
35	Project Management
36	Designing A Supply Chain Network
37	Optimal Supply-Chain Planning
38	Supply Chain Management - Planning for Excellence
39	Supplier Performance Measurement
40	Excellence in Business Process Management using ARIS
41	Demand Forecasting and Planning



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**SYMBIOSIS**

**INTERNATIONAL (DEEMED UNIVERSITY)**

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

## **SYMBIOSIS INFO TECH CAMPUS**

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